

# JOSHUA BINDER

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## EXECUTIVE SUMMARY

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- Media and technology professional with 10+ years of entertainment industry experience in production, cinematography, recording, engineering, marketing and content strategy
- Multifaceted experience in documentary production, corporate video production, broadcast technical consulting, TV post-production freelancing and music videos
- Skilled in visual storytelling by integrating creativity and multidisciplinary technical expertise to create, shoot, edit and produce compelling content
- Strong ability to work independently and collaboratively to drive timely, high quality projects
- Extensive technical and creative skills in lighting, filming, audio and editing

## WORK EXPERIENCE

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**Booz Allen Hamilton** 2013 – Present

*Digital Communications Strategist*

- Lead digital video production, digital communications strategy and content strategy development for projects within Digital Interactive/Strategic Innovation Group (SIG)
- Oversaw content strategy, shooting, lighting, editing and delivery for SIG Games digital video assets package as well as syndication strategy for URP videos
- Drive a variety of creative projects through skills in cross-platform media integration for the Department of Defense, NASA, Civil and Commercial Group, FINRA CATPRO and others
- Managed video development, production and editorial consulting for Skillbridge Authority for transitioning service members

**Adamant Records** 2009 – 2012

*Video Commissioner* Los Angeles, CA

- Produced, commissioned, contracted and directed music videos, live concert videos, BTS and EPK content for label's artist roster
- Identified high-potential artists and developed talent while working as Vice President of A&R
- Co-produced The Bangles 2011 album, *Sweetheart of the Sun*, in collaboration with UMG A&R Executive Evan Peters

**Clear-Media, LLC** 2011 – 2012

*Business Development* New York, NY

- Integrated live and recorded video content for mobile and web-based app development pipelines
- Developed branding strategies for new media enterprise to drive business development
- Implemented strategy to build audiences across various platforms and increase engagement
- Designed micro-models for targeted partnerships between B2B and consumer markets

**Blueprint Post Production** 2008 – 2011

*Technical Consultant; Offline and Online Editorial* Burbank, CA

- Designed and implemented new online editorial and audio mixing facilities for Blueprint's Post-Production to assist in expansion of the company's finishing pipeline
- Created and implemented end-to-end workflows to enhance production efforts

## **A. Smith & Co. Productions**

*Re-Recording Mixer*

2010 – 2011  
Los Angeles, CA

- Mixed multiple television shows, including TruTV “Conspiracy Theory with Jesse Ventura”
- Implemented audio bay and subsequent workflow for major television show runner
- Developed production and finishing workflow for audio and online QC for mix and synchronization for broadcast

## **Melrose Mac**

*Vice President of Broadcast Services; Broadcast Workflow Specialist*

2007 – 2009  
Los Angeles, CA

- Designed and integrated audiovisual and post-production studio environments for studios specializing in movie trailers, motion pictures and reality and episodic television
- Restructured company sales and dispatch logistics serving enterprise clients
- Managed accounts for Sony Pictures Studios and several divisions of Technicolor Creative Services

## **FREELANCE EXPERIENCE**

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### **Freelance Producer, Shooter and Editor**

2011 – 2013

- Provided independent contracting, post-production and production freelance work and consulting for film and television
- Served clients including Deluxe Digital Media Affiliates, Sony ITPS (Sony Studios), Fotokem, Sony Pictures Studios (ITPS), LVR Rentals, VER Rents, Activision/Blizzard, Motive Creative, CREATE Advertising and Digital Vortex

### **Brave New Films/Brave New Foundation**

*Integrator and Broadcast AV Consultant*

2008 – 2009  
Los Angeles, CA

- Gained experience in news and political broadcasting while featuring special interest shows and news during the company’s launch throughout the 2008 election cycle
- Mixed live on-air broadcast interview with then Speaker of the House Nancy Pelosi
- Led launch and installation for one of the first live to Internet television stations and studios
- Directed anchored OpEd format broadcast shows

## **EDUCATION**

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### **The New School**

*Master of Science in Media Management*

2013 – 2015  
New York, NY

### **The New School**

*Bachelor of Science in Liberal Arts, Media Studies Focus*

2013  
New York, NY

## **CERTIFICATIONS**

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**Agile Certified Professional (ICP), ICAgile**

2015

## **RELATED SKILLS**

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- Editorial Expertise: Final Cut Pro (Legacy), Final Cut Pro X, Adobe Creative Suite and AVID
- Field Production: Camera Operator, Sound Operator, Grip and Gaffer, Lighting Equipment
- Software: Adobe CS, AVID, Resolve, FCPX, Smoke, Fusion 360
- Camera Systems: Sony F-Series, RED DSMC, Arri Alexa/Amira, Canon EOS Cinema and DSLR
- Episodic, Narrative, Documentary and Commercial Production Development and Management